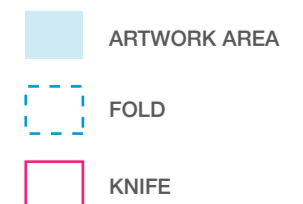


BACK

FRONT

350mm

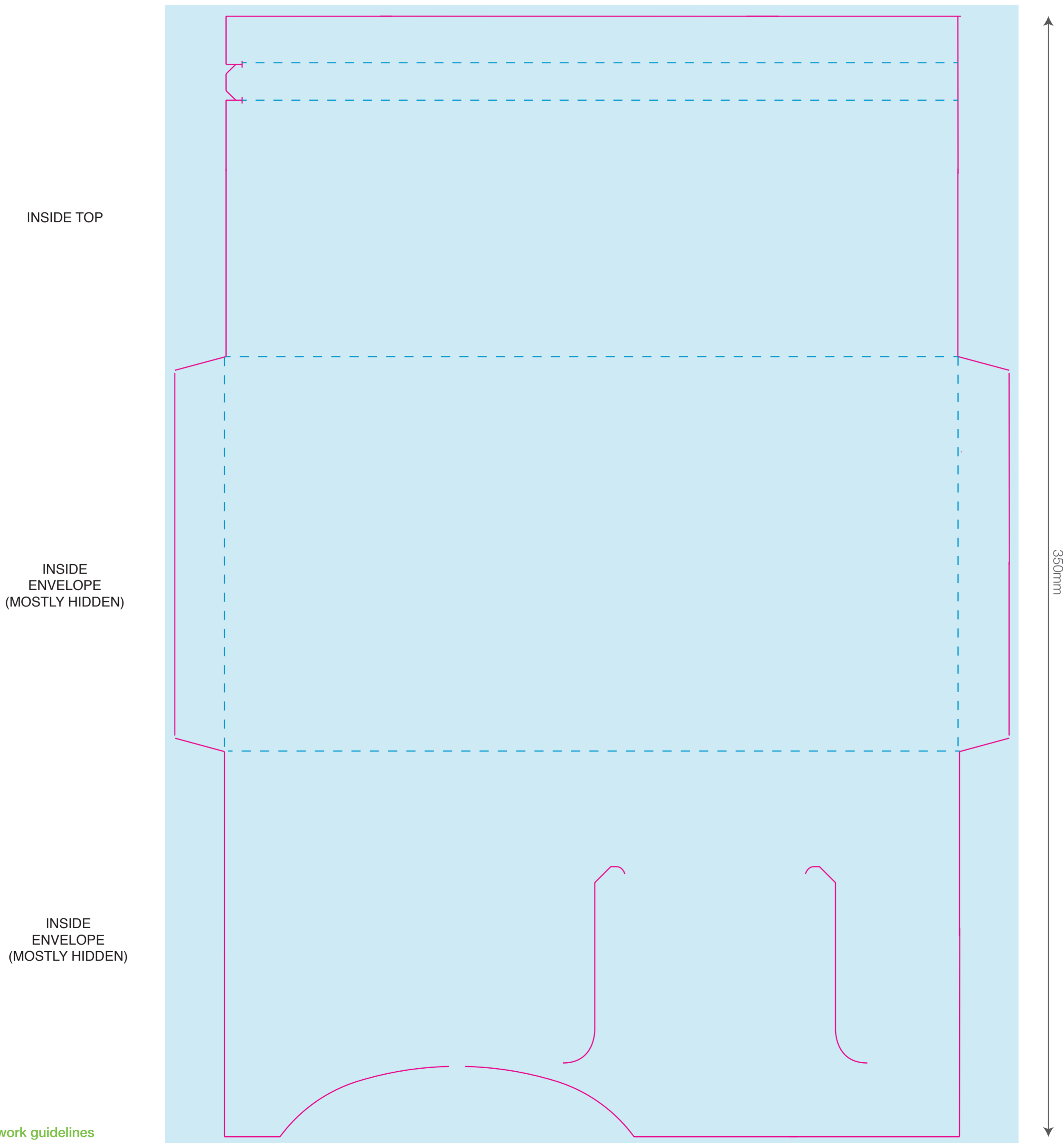
CARD PLACEMENT  
(STANDARD SIZE PLASTIC CARD)



**general artwork guidelines**

- Artwork needs to be sized to exact dimensions shown above
- File needs to be in CMYK, layered with specialised finishes if required
- Fonts must be outlined
- Images must be at least 300dpi and embedded NOT linked
- Allow 3mm bleed on artwork
- File must be a high resolution, multiple page pdf
- Do not add crop marks to final artwork

**! DELETE THE 'CPC TEMPLATE' LAYER BEFORE SUBMITTING YOUR ARTWORK**






350mm

INSIDE TOP

INSIDE ENVELOPE (MOSTLY HIDDEN)

INSIDE ENVELOPE (MOSTLY HIDDEN)

-  ARTWORK AREA
-  FOLD
-  KNIFE

**general artwork guidelines**

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