



### general artwork guidelines

- Artwork needs to be sized to **exact** dimensions shown above
- File needs to be provided in CMYK
- Special finishes should be shown on a **separate page** using a spot colour
- Fonts must be embedded or outlined
- Images must be at least 300dpi and embedded NOT linked
- Allow 3mm bleed on artwork (indicated by blue area)
- File must be a high resolution, multiple page pdf



**DELETE THE 'CPC TEMPLATE' LAYER  
BEFORE SUBMITTING YOUR ARTWORK**