



**general artwork guidelines**

- Artwork needs to be sized to exact dimensions shown above
- File needs to be in CMYK, layered with specialised finishes if required
- Fonts must be outlined
- Images must be at least 300dpi and embedded NOT linked
- Allow 3mm bleed on artwork
- File must be a high resolution, multiple page pdf
- Do not add crop marks to final artwork

ARTWORK AREA

FOLD

KNIFE

**! DELETE THE 'CPC TEMPLATE' LAYER BEFORE SUBMITTING YOUR ARTWORK**